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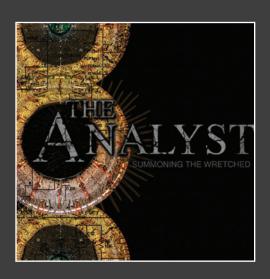
THE ANALYST • BILLY CLUB SANDWICH CONCRETE • I KILLED EVERYONE THE INSURGENCE • OF SALT AND SWINE



THE ANALYST

Summoning the Wretched, CD

STREET DATE: AVAILABLE NOW!



ARTIST: THE ANALYST

TITLE: Summoning the Wretched

LABEL: Innerstrength
CAT#: ISR009-2
FORMAT: CD

GENRE: Metal
BOX LOT: 30
SRLP: \$10.98

UPC: 790168612527

EXPORT: NO RESTRICTIONS

Tracklist:

- 1. Nitelife
- 2. The Remnant
- 3. Allegiance
- 4. The Black Gate
- 5. Inclusion: Body
- 6. Summoning the Wretched
- 7. Throne of Phyrrus
- 8. Inhuman Existence

INFORMATION:

Artist Hometown: South Bend, IN

Key Markets: Indiana, Illinois, Wisconsin

For Fans of: ALL SHALL PERISH.

THROUGH THE EYES OF THE DEAD, TBDM

The ANALYST formed in May 2006 in South Bend, IN. THE ANALYST has been working since their inception to make this band into something above and beyond their imaginations. It's so easy to get caught up in whatever new sub-genre of metal is cool this week, but true metal and musicianship had always been on the frontline for THE ANALYST. "We don't play music to see what breakdown will make the crowd do the most damage, we play because we love creating music, and hopefully people will appreciate us as a young talented band." "This brutal album is really fun to listen to and I highly recommend it to anyone who likes their heavy metal with breakdowns, growls, screams, and loud, deep double bass".

- SputnickMusic.com

Marketing Points:

- Completed multiple US tours with WAKING THE CADAVER, SALT THE WOUND, and others
- · Recording new material for upcoming EP
- Album has sold in excess of 1500 units & continues to sell



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BILLY CLUB SANDWICH

Chin Music, CD

STREET DATE: AVAILABLE NOW!



ARTIST: BILLY CLUB

SANDWICH

TITLE: Chin Music **LABEL:** Innerstrength

CAT#: ISRoo5-2

FORMAT: CD

GENRE: Hardcore

BOX LOT: 30 **SRLP:** \$10.98

UPC: 798546211027

EXPORT: NO RESTRICTIONS

Tracklist:

- 1. Welcome to the Show
- 2. Chin Music
- 3. Veterans Day
- 4. Slip Shots
- 5. Bronx Zoo
- 6. Loads
- 7. Skate Rock
- 8. Tecato
- 9. Max HC
- 10. Preachers Daughters...Pimps Wife
- 11. Phil Vibes Sweatin'
- 12. Narco Cabron
- 13. Justice Unknown
- 14. Anger is...
- 15. Infidel
- 16. DEA
- 17. Pressure
- 18. This is No Song

INFORMATION:

Artist Hometown: Bronx, NY

Key Markets: United States, Japan, and Europe

For Fans of: MADBALL, FIRST BLOOD,
DEATH BEFORE DISHONOR

Brewed in the heart of the Beatdown Bronx, **BILLY CLUB SANDWICH**'S sound is a metallic batch of crunching riffs, intense drumming and a vocal growl that bleeds New York City Hardcore. Powerfully combining off-kilter melodic grooves with bi-lingual lyrics, the foursome (Martin Gonzalez -Vocals, Tony Malone - Guitar, Gary Muttley - Bass, Glen Lorieo - Drums) have been creating some of the most uniquely aggressive music in the New York Hardcore scene for more than ten years.

Building on the strength of their live shows and first two strong EP's, 1997's Hold the Bologna (Nawpost Records) and 2001's Superhero's at Leisure (Inner Strength Records) BILLY CLUB SANDWICH cemented themselves as creative artists who were as willing to crash through the numerous misconceptions of hardcore bands as heartily as they were to crash through a stage with a sledgehammer. A wrecking crew both live and in the studio, 2004 saw them release their first full-length album on Inner Strength Records, Chin Music. Skratchmagazine.com called the album "refreshing" and stated that it was "Straight up, no-nonsense East Coast hardcore." The blast beats and stomp parts as well as a spicy mix of humor and hip-hop proved BILLY CLUB SANDWICH were ready for the spotlight and they relished it, touring Europe, Japan and Puerto Rico to support the album while playing to large festival crowds and packed clubs as well as several Superbowls of Hardcore in there hometown of New York City.

Marketing Points:

- BILLY CLUB SANDWICH has toured Europe, Japan,
 - Puerto Rico & the USA
- · Integral part of the NYHC scene for 12 years
- Upcoming DVD on Dead City Records "Live from Japan"
- Played the Black & Blue bowl twice



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CONCRETE Deadlock, LP/CD

STREET DATE: MAY 14, 2013



ARTIST: CONCRETE
TITLE: Deadlock
LABEL: Innerstrength
CAT#: ISR018-1/2
FORMAT: LP/CD

GENRE: Hardcore **BOX LOT:** 30/30 **SRLP:** \$14.98 LP

\$8.98 CD

UPC: LP 859700001813

CD 859700001820

EXPORT: NO RESTRICTIONS

Tracklist:

- 1. No Way Out
- 2. Bitter Thoughts
- 3. Final Sunset
- 4. Street Wolves
- 5. Fair Warning
- 6. Quicksand
- 7. Solitude
- 8. Deadlock

INFORMATION:

Artist Hometown: Albany, NY

Key Markets: World

For Fans of: TERROR, LIONHEART, MADBALL,

REIGN SUPREME, TRAPPED UNDER ICE

CONCRETE was started back in 2010 when Lenny vocals and John guitar met up. Both had been going to shows since the mid 90's and had been in various bands throughout the years but had never had the chance to do a band with the New York hardcore sound that they had always loved. After several months of practicing, in March 2011 they recorded a 6-song demo at RQR studios in Pittsfield, Ma and soon after started playing shows and their first was opening for SHAI HULUD. Playing out as much as possible, including long weekend mini tours, CONCRETE was quickly gaining notoriety for their live shows which for full of stage dives and pile-ons. Then they opted to go out on a tour of the East Coast with XGHOSTSHIPX. This tour was very successful for **CONCRETE** in gaining respect and fans within the hardcore scene. In early 2012 work began on what would be their debut album Deadlock. Drawing on their influences from the midnineties hardcore bands such as MADBALL, SICK OF IT ALL, and **AGNOSTIC FRONT**, they began writing. What they have crafted is eight hard-hitting NYHC songs bound to get the pit moving.

Marketing Points:

- Toured with XGHOSTSHIPX (SEVENTHDAGGER)
- Planning West Coast tour, Mid West tour, and regional touring
- Advertising online with GlueHC, AMP, Lambgoat, and others. Confirmed print ads in Outburn, AMP & Hails and Horns
- Played shows with THE ACACIA STRAIN, TERROR,
 SHAI HULUD, BORN LOW, AND TRAPPED UNDER ICE
- Promotional copies sent to all online and print music publications
- Filming a video for "Deadlock"



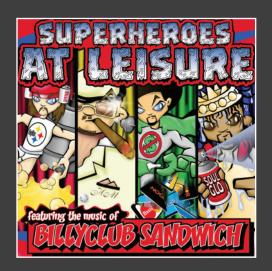
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BILLY CLUB SANDWICH

Superheroes at Leisure, CD

STREET DATE: AVAILABLE NOW!



ARTIST: BILLY CLUB

SANDWICH

TITLE: Superheroes at Leisure

LABEL: Innerstrength
CAT#: ISR002-2

FORMAT: CD
GENRE: Hardcore

BOX LOT: 30 **SRLP:** \$9.98

UPC: 672487100308 **EXPORT:** NO RESTRICTIONS

Tracklist:

- 1. Body Cavity Search
- 2. Disturb
- 3. Wig Splittin'
- 4. Suckerpunch
- 5. Slow with your Hands

INFORMATION:

Artist Hometown: Bronx, NY

Key Markets: United States, Japan, and Europe

For Fans of: MADBALL, FIRST BLOOD

Brewed in the heart of the Beatdown Bronx, **BILLY CLUB SANDWICH**'S sound is a metallic batch of crunching riffs, intense drumming and a vocal growl that bleeds New York City Hardcore. Powerfully combining off-kilter melodic grooves with bi-lingual lyrics, the foursome (Martin Gonzalez -Vocals, Tony Malone - Guitar, Gary Muttley - Bass, Glen Lorieo - Drums) have been creating some of the most uniquely aggressive music in the New York Hardcore scene for more than ten years.

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Marketing Points:

- **BILLY CLUB SANDWICH** has toured Europe, Japan, Puerto Rico & the USA
- Integral part of the NYHC scene for 12 years
- Upcoming DVD on Dead City Records Live from Japan
- · Played the Black & Blue Bowl twice



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I KILLED EVERYONE

Dead Peasants, CD

STREET DATE: AVAILABLE NOW!



ARTIST: I KILLED EVERYONE

TITLE: Dead Peasants
LABEL: Innerstrength
CAT#: ISR015-2
FORMAT: CD
GENRE: Metal
BOX LOT: 50

SRLP: \$11.98 **UPC:** 88576

UPC: 885767081857 **EXPORT:** NO RESTRICTIONS

Tracklist:

- 1. Emperor
- 2. A Formless Awakening
- 3. And Kingdoms Will Fall
- 4. Earth Carcass
- 5. Beneath the Soil
- 6. Omophagia
- 7. Dead Peasants
- 8. The Art of Flesh
- 9. The Judas Throne
- 10. Synthetic Euphoria
- 11. Dominion
- 12. Re-Defiled

INFORMATION:

Artist Hometown: Chicago, Illinois

Key Markets: United States, Europe, Australia, New Zealand

For Fans of: CARNIFEX, ALL SHALL PERISH,

UPON A BURNING BODY

Formed in early 2008 by drummer Tom Salazar, Illinois' own I KILLED EVERYONE stands to show that they are a merciless group of musicians. With their latest release entitled, Dead Peasants, the band is slowly but surely beginning to make a name for themselves. With some early tracks such as A Formless Awakening and Earth Carcass, I KILLED EVERYONE unfurls their ability to create music that is fast, heart racing as well as heavy. Be on the lookout for I KILLED EVERYONE in a town near you. I KILLED EVERYONE'S Dead Peasants album is a step in the right direction. Not only for them, but for the deathcore/death metal music scene as a whole. They've stepped up and set the bar for the next wave of bands. This release is solid in every aspect - TotalDeathcore.com

Marketing Points:

- Really strong social network profile with 14,000 likes on Facebook and over 100,000 combined YouTube views.
- Just signed four-album deal with Pavement Music
- · Active show schedule throughout Mid-west
- Featured at Hails and Horns & Total Deathcore.com
- Advertised with the BlastBeat Network & Hail and Horns
- New album recently released on Pavement Music





THE INSURGENCE

STREET DATE: Elimi-Nation, LP/CD **AVAILABLE NOW!**



ARTIST: THE INSURGENCE

TITLE: Elimi-Nation LABEL: Innerstrength CAT#: ISR016-1/2 FORMAT: LP/CD **GENRE:** Punk **BOX LOT:** 50

> SRLP: LP: \$15.98 / CD: \$10.98 **UPC:** LP 859700001615

CD 845121052152

NO RESTRICTIONS **EXPORT:**

Tracklist:

- 1. Permanent Resistance
- 2. We Can't Be Stopped
- 3. Dear Leader
- 4. House on Fire
- 5. National Razor
- 6. Elimi-Nation
- 7. Reprisal
- 8. Saviors
- 9. A Dream Is All They Left You
- 10. Cocaine Wasteland
- 11. Eternal Black

INFORMATION:

Seattle, WA Artist Hometown:

Key Markets: California, Washington State, Oregon, Arizona

For Fans of: THE CASUALTIES, BLACK FLAG, TOXIC HOLOCAUST

Punk. Thrash. Hardcore. Take a look into the world of punk on the streets and venues of Seattle. One band in particular, THE INSURGENCE, formed in 2006, never lets their audience forget that they do have a message. With a line-up consisting of Jibo on vocals, Mike Time Bomb shredding on the guitar, Josh Sinder beating the skins senseless, Justin brutalizing the bass, and Johnny driving it all home with his witchlike screams. Influenced by world issues not just governmental politics, a cliché and overused subject in the world of punk philosophies, THE INSURGENCE take being pissed off about unjust bullshit in the world and turn it into a musical outlet where they can possibly educate and motivate others. Not sounding like your being preached to, it's more coming from the gut, sincere, raw and pissed off. It's about the big guy stepping on the little guy which you quickly discover listening to their songs about such topics as corporate greed, the American oligarchy, religious exploitation and the military industrial complex. Such truths might not be easy to stomach, but they are a glaring reality, and The Insurgence do not avoid anything controversial or uncomfortable, just to avoid offending people. As the music scene grows and trends trundle in and out, punk rock is always going to be there. And with the advent of the Internet as a promotion tool, the band uses this prime example of the new DIY to reach out directly to their fans: the catalyst for the appeal of the underground music scene all along

Marketing Points:

- Recorded by legendary Producer Jack Endino (NIRVANA, DWARVES, ZEKE, THE ACCUSED, HIGH ON FIRE, BLACK TUSK, SKELETON WITCH, **TAD** to name a few)
- BlankTV.com to premier video for first single We Can't Be Stopped on 10/09/12
- Advertisements taken out with Razorcake, AMP, DyingScene, and others. History of high profile shows and tours including RANCID, DROPKICK MURPHY'S, DRI, LOWER CLASS BRATS, CIRCLE JERKS, POISON IDEA, CASUALTIES, MISFITS, BAD BRAINS, DOA, TOXIC NARCOTIC, Warped Tour, to name a
- Radio/Video: The Insurgence to be featured in upcoming short film (Goons) Featured on many radio and video shows such as BlankTV, SanClemente Punk, Metalmouth, Skullpit radio, KISW, Jackpunk radio, Thrash or Die, KEXP, SkullTV
- Previous Releases on: Digital Warfare Records, Basement Records (U.S.) Razorblade Music (Europe)



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OF SALT AND SWINE

Lights Out, CD

STREET DATE: AVAILABLE NOW!



ARTIST: OF SALT AND SWINE

TITLE: Lights Out
LABEL: Innerstrength
CAT#: ISR010-2
FORMAT: CD
GENRE: Metal
BOX LOT: 30
SRLP: \$9.98

UPC: 707541214698

EXPORT: NO RESTRICTIONS

Tracklist:

- 1. Initiatives
- 2. Collateral Damage
- 3. Lucky Numbers
- 4. Desolation
- 5. Check Please
- 6. Malicious Intent
- 7. Dead Calm
- 8. Lights Out

INFORMATION:

Artist Hometown: Minneapolis, MN

Key Markets: United States, Japan

For Fans of: EMMURE, THE ACACIA STRAIN,

AMERICAN ME

OF SALT AND SWINE is an innovative, heavy and appealing hardcore band based out of Minneapolis, Minnesota, and they're taking the metal/hardcore scene by storm. With an all-star lineup of experienced musicians from around the twin cities, as well as some of the most creative writers in the scene heavily influenced by **THE ACACIA STRAIN, FOR THE FALLEN DREAMS and A LIFE ONCE LOST, OF SALT AND SWINE** is poised to take over the ears of the hardcore scene.

Marketing Points:

- Completed tours with AMERICAN ME (Rise Records), THOSE WHO LIE WITHIN (Rise Records) & SOVEREIGN STRENGTH (MediaSkare Records)
- Advertised in Outburn Magazine, Hails & Horns, Lambgoat.com
 & others
- Promo albums submitted and favorably reviewed by online & print 'zines



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STREET DATE: AVAILABLE NOW

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ARTIST	FORMAT	LABEL	UPC	SRLP/ BOX LOT	ORDER QUANTITY
THE ANALYST Summoning the Wretched	CD	INNERSTRENGTH ISR009-2	790168612527	\$10.98 30	
BILLY CLUB SANDWICH Chin Music	CD	INNERSTRENGTH ISR005-2	798546211027	\$10.98 30	
BILLY CLUB SANDWICH Superheroes at Leisure	CD	INNERSTRENGTH ISR002-2	672487100308	\$9.98 30	
CONCRETE Deadlock	LP	INNERSTRENGTH ISR018-1	859700001813	\$14.98 30	
CONCRETE Deadlock	CD	INNERSTRENGTH ISR018-2	859700001820	\$8.98 30	
I KILLED EVERYONE Dead Peasants	CD	INNERSTRENGTH ISR015-2	885767081857	\$11.98 50	
THE INSURGENCE Elimi-Nation	LP	INNERSTRENGTH ISR016-1	859700001615	\$15.98 50	
THE INSURGENCE Elimi-Nation	CD	INNERSTRENGTH ISR016-2	845121052152	\$10.98 50	
OF SALT AND SWINE Lights Out	CD	INNERSTRENGTH ISR010-2	707541214698	\$9.98 30	

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