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QUALITY COUNTS.**

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ILD'S SEPTEMBER LAUNCH IS BASED AROUND INCREDIBLY RARE SYMPATHY FOR THE RECORD INDUSTRY TITLES WHICH WERE EITHER NEVER BEFORE SOLD BY ILC OR ARE OUT-OF-PRINT ENTIRELY. WE HAVE VERY LIMITED QUANTITIES OF THESE RECORDS SO PLACE YOUR ORDERS NOW. DON'T COME CRYING TO US IF YOU MISS OUT!

STREET DATE: 9-20-2011

"We Almost Really Care", "Audio Salvation for Off-centered Souls", "West Coast Perpetrators of the Finest in Musical Mayhem", "A Name You Can Pronounce Since 1988, "You've Tried the Rest, Now Go Fuck Yourself"... Sympathy is big on mottos ... Mottos flash incessantly in Long Gone John's sleep like neon lights ... "Fractured Folk, Hard-core Jazz, Hybrid Blues, Gratuitous Pop, Punk Rock and Uneasy Listening." Sympathy has never been pigeon-hole-able ... Too diverse maybe for its own good, but he never could be as narrow-minded as so many labels are ... Sympathy has always been a one-man operation, making it even more astounding that the Sympathy catalogue consists of over 750 releases by more than 550 artists!

Artist	Title	Format	SRLP	Quantity
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Eugene Kelly	You're Having My Sex	7"	\$4.98	
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Hole	Retard Girl	7"	\$4.98	
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Supernova	s/t	7"	\$4.98	
Tav Falco	The Panther Burns	7"	\$4.98	
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Gas Huffer/Red Aunts	split 7" pic disc	7"	\$4.98	
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Lazy Cowgirls	Rank Outsider	CD	\$10.98	
Oblivians	Melissa's Garage Revisited	CD	\$10.98	
68 Come Back	Loves Always Wins	CD	\$10.98	
A-Lines	You Can Touch	CD	\$10.98	
American Death Ray	Incredibly Strange and Erotic World	CD	\$10.98	
Andy G and The Roller King	s/t	CD	\$10.98	
Baby Lemonade	The High Life Suite	CD	\$10.98	
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Billy Childish	Kitchen Demo	CD	\$10.98	
Billy Childish/Dan Melchoir	Devil In The Flesh	CD	\$10.98	
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Pussy Crush	Zero For Sweet Talk	CD	\$10.98
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Satan's Cheerleader	Paint It Black, You Devil	CD	\$10.98
Satan's Cheerleader	Electraslide	CD	\$10.98
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Stinkies	It's Fun and Easy To Put Together	CD	\$10.98
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Supernova	monsta!!	CD	\$10.98



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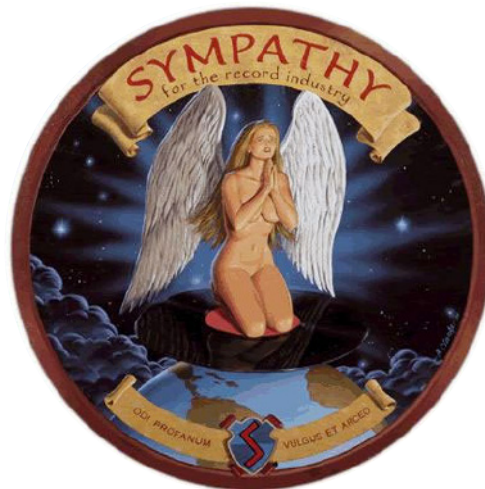


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Supersnazz		CD	\$10.98
Tav Falco	Disappearing Angels	CD	\$10.98
The Crack Pipes	Every Night Saturday	CD	\$10.98
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Various Artists	Sympathetic Sounds of Montreal	CD	\$10.98
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Various Artists	Sympathetic Majestic Request Vol 2.	CD	\$15.98
Vice Principals	After School With	CD	\$10.98
Oblivians	Live In Atlanta	LP	\$12.98
Suicide	Attempted Live	LP	\$15.98
68 Come Back	A Bridge Too Fuckin' Far	LP	\$12.98
68 Come Back	Mr. Downchild	LP	\$12.98
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Mad 3	Teenage Delinquents	LP	\$12.98
Muffs	Really Really Happy	LP	\$12.98
Rocket From The Crypt	All Systems Go 2	LP	\$12.98
Scarling	So Long, Scarecrow	LP	\$12.98
Tearjerkers	Bad Moon Rising	LP	\$12.98
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Vice Principals	After School With	LP	\$12.98
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KEN MODE

VENERABLE LP

RE-SOLICITATION



ARTIST: KEN MODE
TITLE: VENERABLE
CAT#: INIT-68
FORMAT: LP
GENRE: METALLIC HARDCORE
BOX LOT: NA
SRLP: \$14.98
UPC: 616892134466
EXPORT: NO RESTRICTIONS

Tracklist:

Book Of Muscle
Obeying The Iron Will...
Batholith
The Irate Jumbuck
A Wicked Pike
Flight Of The Echo Hawk
Never Was
The Ugliest Happy You've Ever Seen
Terrify The Animals
Mako Shark

INFORMATION:

Artist Hometown: Winnipeg, Manitoba

Key Markets: Winnipeg, MB - Philadelphia, PA - Ottawa, ON - New York, NY
Chicago, IL - Baltimore, MD

For Fans Of: Botch, Breather Resist, Burnt By The Sun, Gaza

Known for effortlessly blending noise rock reminiscent of old-school Amphetamine Reptile bands with the raw and aggressive nature of modern hardcore, KEN Mode has become one of the most devastating bands in the underground. Formed in September of 1999, this crushing Canadian trio has released 3 full-length records. KEN Mode are no strangers to the road; with full tours, many times over, spanning Canada, the United States, and Europe with the likes of Pelican, Daughters, the End, Engineer, Buried Inside, Gaza and Taint; and various regional dates with Mastodon, Burnt By The Sun, Baroness, Cursed, 3 Inches of Blood, PsyOpus, Propagandhi, Despised Icon, Razor, and Ion Dissonance, to name a few; 2011 is poised to be the year of KEN Mode's divide and conquer strategy in aggressive music.

KEN Mode will release 'Venerable,' their latest slab of brutality via Init Records (vinyl) and Profound Lore (CD) Spring 2011. The album was produced by the legendary Kurt Ballou (Converge, Trap Them, Torche) at GodCity Studios and mastered by Alan Douches at West West Side. Next up will be a heavy schedule of touring - the band has made plans to tear through North America with Canadian brethren Fuck the Facts for a spring tour as well as stops at SXSW and more that will be announced soon. Vocalist and guitarist Jesse Matthewson comments: "Most bands get their road work done when they're children then grow up and get real jobs. Well, KEN Mode's doing the opposite. We had limited touring from 2002-2008 between summer sessions and spring breaks while getting university degrees; then specialty degrees in business, accounting and design. Apparently we like to punish ourselves."

KEN Mode also follows suit in the lineage of forward thinking heavy music to come out of the Great White North - what you might hear if Voivod and Cursed had a baby that started a noise-rock band. Songs like "Batholith" and "Book of Muscle" cling to the traditions of hardcore music that resonate with fans of Converge or Trap Them while "A Wicked Pike" takes on spastic noise rock elements, and "Flight of the Echo Hawk" pushes forth as a mind-bending instrumental masterpiece, clearly influenced by the post-rock movement of the 2000s. Also "Venerable" features artwork and design courtesy of Josh Graham, known for his artwork with such bands as Neurosis, A Storm Of Light, Shrinebuilder, and most recently Soundgarden.

Brothers Jesse and Shane Matthewson have held down the fort that is KEN Mode for the past 11 years and are now joined by Thérèse Lanz (Mares of Thrace) on bass. The story of KEN Mode takes an interesting turn when you look into the background of its members - both of the Matthewson brothers are accountants, Shane a Chartered Accountant, and Lanz is a web developer. Additionally, Jesse has taken on the extremely intense and respected training regimen of Muay Thai fighting. "A lot of bands are obsessed with a life of excess, we prefer to eat Thai food and discuss the latest scientific breakthroughs," Matthewson adds. Driven more than ever by the music they have created, this power trio has decided to take a leap of faith and quit their day jobs to fully pursue their careers in music.

KEN Mode is more focused than ever and will be difficult to ignore in 2011. With undoubtedly their best album to date and a yearning for the road, the band looks to be unstoppable. Expect the unexpected, prepare to bang your head and revel in the awe-inspiring new album 'Venerable', out on vinyl!

Marketing Points:

- Recorded by Kurt Ballou at Godcity (Converge, Old Man Gloom, Trap Them)
- Band has toured non stop in 2011 including a full U.S. tour with Fuck The Facts (Relapse)
- A favorite band at both Decibel Magazine and Invisibleoranges.com
- Vinyl is limited edition and packaged in a beautiful full color gatefold jacket featuring layout by Josh Graham (Red Sparowes, Neurosis)
- Includes MP3 download of entire album

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WILLIAM ELLIOTT WHITMORE

/ P.O.S.
SPLIT 7"

RE-SOLICITATION



ARTIST: WILLIAM ELLIOTT WHITMORE/P.O.S.
TITLE: SPLIT
CAT#: INIT-69
FORMAT: 7 INCH
GENRE: FOLK/HIP HOP
BOX LOT: NA
SRLP: \$6.98
UPC: TBA
EXPORT: NO RESTRICTIONS

Tracklist:

1. William Elliott Whitmore
"Country Blues"
2. P.O.S (with Big Cats)
"Crack A Window"

INFORMATION:

Artist Hometown: Lee County, IA (WEW), Minneapolis, MN (POS)

Key Markets:

Chicago IL
Minneapolis MN
Denver, CO
Los Angeles, CA
New York, NY
Iowa City, IA

For Fans Of:

Atmosphere
Doomtree
Tom Waits
Building Better Bombs

The pairing of these two musicians for a split 7" may seem a bit odd but anyone familiar with the two musicians backgrounds know that they both are deep-rooted in the Midwest punk/hardcore scene - WILLIAM ELLIOTT WHITMORE was both a roadie and opener for Iowa City's TEN GRAND (who released a CD & 7" on Init) and P.O.S playing guitar in Minneapolis hardcore band BUILDING BETTER BOMBS (whose debut full-length CD/LP is on Init). Both have connections to the Init Records roster and management that actually pre-date the existence of the label itself!

This limited edition split 7" has a brand new unreleased song from each musician exclusive to this release. WILLIAM ELLIOTT WHITMORE performs "Country Blues"; P.O.S performs "Crack A Window" featuring production by Minneapolis' BIG CATS.

As previous releases have proven, this release won't sit around very long and will be a hit with fans of independent hip hop, blues and folk fans, punk rock kids, and vinyl collectors alike.

Marketing Points:

- All new exclusive songs!
- William Elliott Whitmore most recent album, Animals In The Dark, was released on the ANTI- imprint of Epitaph Records in 2009 and reached #50 on the Billboard Heatseekers chart and #106 on the Billboard 200!
- William Elliott Whitmore has toured with The Pogues, Murder By Death, Converge, Modern Life Is War, Clutch, Lucero, Red Sparowes, Lucero, and Ten Grand.
- P.O.S' latest album, Never Better, was released on Rhymesayers Entertainment in 2009 and reached #1 on the Billboard Heatseekers chart!
- P.O.S has toured with Atmosphere, Gym Class Heroes, Underoath, The Bouncing Souls, and Bad Brains, in addition to performing on the Vans Warped Tour in 2006 and 2007.
- Both artists are currently working on their next full-length albums, scheduled for release in 2011!
- Limited edition pressing of 2000 copies



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NEW RELEASE ORDER FORM

STREET DATE: SEPTEMBER 20, 2011

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ARTIST	FORMAT	LABEL	UPC	SRLP/ BOX LOT	ORDER QUANTITY
KEN MODE VENERABLE	LP	INIT INIT-68	616892134466	\$14.98 -	
WILLIAM ELLIOT WITMORE / P.O.S. SPLIT	7"	INIT INIT-69	NA	\$6.98 -	

ACCOUNT CONTACT: _____

CITY: _____ STATE: _____ ZIP: _____

ADDRESS: _____

PHONE: _____ FAX: _____